



**Bill Cordivari**  
Executive Strategist

**B**ill brings an extensive and relevant industry background to the field of executive coaching and leadership growth strategies. He has held numerous senior level positions with healthcare companies as well as being a lead consultant with an executive search firm for several years. In a long career at Johnson and Johnson, he held positions of increasing responsibility in international marketing, sales management, corporate development and general management. He was Company President of the Johnson and Johnson prescription skin care business and also

served on the boards of Ortho-McNeil Pharmaceutical, J&J Consumer Products and the J&J Global Skin Care Leadership Board.

After Johnson and Johnson, Bill joined INO Therapeutics (Ikaria), a critical care company as a Senior Vice President and Chief Commercial Officer with global responsibilities. After years of high growth, he was a key member of the executive team that led a successful sale of the company to private equity investors.

Bill's coaching expertise and growth focus reflects his diverse experiences across large, medium and small pharmaceutical, device and biologics companies. He is a published author of *A Grander Vision*, a book about empowering core beliefs into high performance in the workplace. Bill has a BA in Biology from Villanova University and an MBA in Marketing from Widener University. His coaching approach combines focus on the leader's personal development along with a solid understanding of the practicalities of the marketplace.